

THE  
MOST  
CHALLENGING

4x4

ATV  
RACE

CFMOTO

HUNT THE  
WOLF





THE MOST CHALLENGING 4x4 ATV RACE IN EUROPE

01

# A RACE OUT OF THIS WORLD

02

humans are breaking barriers and

03

# ALIENS

are just watching...

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01



THE MOST CHALLENGING 4x4 ATV RACE IN EUROPE

# EXTREME IS WAY TOO SOFT

pro riders all around the world are  
here to prove it.



PRESS PLAY

02

THE MOST CHALLENGING 4x4 ATV RACE IN EUROPE

03

04

05



“ONLY  
GOOD  
PILOTS  
are worthy  
of this  
EXPERIENCE”

HTW Motto



THE MOST CHALLENGING 4x4 ATV RACE IN EUROPE

## ONLY ONE RIDER WILL TAKE THE WOLF'S HEAD IN THE END

04

- Maybe it looks easy but the word is **INFERNAL**.
- The struggle, pain, frustration and challenges are worth it for those who have the guts to come to this race and conquer the beast!
- In 2022, out of **43 riders**, only **6** have finished the race in each of the days!

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04



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# HUNT THE WOLF IS ABOUT HUNTING

...the wolf inside of you!

- Facing your inner fears and pushing your physical and psychological boundaries!
- Challenging every part inside of you and pushing it to the limits!



05



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THE TRACKS  
are **SO**  
**TOUGH** that  
EVERY PART  
OF YOU WILL  
HOWL IN  
**PAIN!**

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06



THE MOST CHALLENGING 4x4 ATV RACE IN EUROPE

07  
08  
09

# A RACE for **BIG** BOYS and **BIG** TOYS

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WOLF**



07



THE MOST CHALLENGING 4x4 ATV RACE IN EUROPE

## MECHANICS TEAM

The teams of mechanics spent all nights trying to get the ATVs on the wheels. At night they assembled them, during the day they came from the race broken in two. The work was hectic and against the clock. The start of the next day depended on them.

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WOLF

08



THE MOST CHALLENGING 4x4 ATV RACE IN EUROPE

NOTHING COMPARES

to the **BURST**  
of excitement at

THE END  
of the RACE





THE MOST CHALLENGING 4x4 ATV RACE IN EUROPE

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11

12

ARE  
YOU  
IN?

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WOLF





THE MOST CHALLENGING 4x4 ATV RACE IN EUROPE

# THE BIG HUNTER

For **10000 Euros** you will be designated as  
**HUNT THE WOLF's** main sponsor and have your brand in  
the competition's official name.



## HUNT THE WOLF

**YOUR BRAND HERE**



THE MOST CHALLENGING 4x4 ATV RACE IN EUROPE

WHERE WOULD  
YOU PLACE YOUR LOGO  
FOR THE 15TH EDITION IN 2023?

1. START/ FINISH
2. CAMP
3. AWARD AREA
4. FOOD ZONE
5. INTERVIEW AREA





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# START/ FINISH

Be part of the present and the future of a challenge that will resonate throughout the off-road sphere.

Join the decisive moments of the START and FINISH race. The fate of each day is decided here.

Join the riders on the promo arsenal with banners, flags, marking tape, tent etc.

**5000 Euros** for the best view of the entire race.





THE MOST CHALLENGING 4x4 ATV RACE IN EUROPE

# CAMP ZONE

1500 square meters of field will also have your mark. Teams of riders around the globe will spend their time here with mechanical assistance workshops through the entire race. Flags, banners, demarcation tape, large meshes will be present throughout the camp and all of them could have your brand.

**3000 Euros** and your brand is visible in the entire camp area.





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15

## AWARD AREA

16

The most awaited day must find you next to the champions! The best riders will be in the spotlight and so will you! Video and photo from award area will be shared all over the world!

17

Here, you can have visibility on the official banner, on flags and prize tables.

**5000 Euro** for the best brand placement.





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# FOOD ZONE

16

The stories area - Where riders catch some air after every race and recharge for the next challenges. You will get a personalized menu with the dessert offered by you.

17

18

Sit next to the best riders in the world for only **1000 Euros.**





## INTERVIEW AREA

After a crazy race, the racers arrive at the INTERVIEW AREA. Here the emotions and experiences on the track can be released. A mobile studio where stories, secrets, impressions about the race and so many tips will be told.

\* Racer recommendations:

"Sponsor - a reliable partner!"

"Thank you SPONSOR for all support in the hardest offroad race."

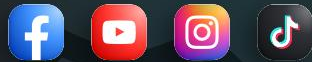
For the amount of **5000 Euro**, it will have your name.





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## REACH ATH MOTO NETWORK



Social Media Followers:

**821K**



Own Website Traffic:

**1.2 Million**



Google Ads displays:

**149 Million**



THE MOST CHALLENGING 4x4 ATV RACE IN EUROPE

## REACH PUBLICATIONS ATH MOTO PARTNERS

Partner publications: over 50



Website Traffic Partner Publications:

160 Million

19



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FUTURE  
PARTNERS

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